



HLCR Corporate Sponsorship Details

Thank you for considering Corporate Sponsorship at Highland Lakes Canine Rescue! As you peruse the options below, note all sponsorships over \$250 will receive placement on the HLCR.com website – when folks click on your logo, they will be taken immediately to your company website.

\$100 Walking Trail/Property Sign:

Our 15 acre property has more than a mile of walking trails that volunteers, staff and invited guests frequent while they exercise our dogs. Your logo and message fits on a staked 12" x 18" sign on the trail or placed throughout highly visible spots on our campus.

\$250 Web Sponsor:

Your logo will be featured on this very popular website page where our rescue dogs photos are located. This page is heavily trafficked as people search for the animal they want to adopt. Upwards of 5,000 - 10,000 views happen monthly! You will also receive a complimentary Walking Trail sign.

\$500 Walking Trail Bench Sponsor:

Benches are sporadically placed along the walking trails of our wooded hill country campus. Naming and logo rights are available. You may even make these into special memorials with "In Memory of ___" verbiage. Website recognition will also be available on HLCR.com.

\$1000 Outdoor Pen Sponsor:

Each of our pens is available for sponsorship, which can include logo screen printing on the nylon fencing and decorating the yard the dogs exercise in everyday. Web recognition and a complimentary Walking Trail sign are included.

\$2500 Company Community Service Event with T-shirts:

Looking for a fun day away for your staff? Schedule an on-site service day with HLCR for the best team building you've ever done, directly benefitting the dogs! Logos and naming rights are available for t-shirts, plus web recognition and a feature post on our Facebook and Instagram sites showing how you helped the dogs. A BBQ lunch & beverages will be provided!

\$2500 Meet & Greet Room Sponsor:

All adopters, visitors, staff and volunteers come through this room – it's the heart of our operation. Your name and logo will adorn our space, plus you'll receive web recognition and a complimentary Walking Trail sign. Adoption day photos are taken here and posted on social media, which will now include your company's logo.



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\$5000 Dog Park Sponsor:

This new area with custom built benches, extensive dog agility equipment and a dog house are yours for naming rights and logos. This important space is where dog socialization takes place and is often the backdrop for the dogs' website profile photos. You'll get additional web recognition, a complimentary Walking Trail sign, decoration of the Dog Park dog house with your logo/company info, plus lunch and beverages on your dedication day!

\$10,000 New Puppy Nursery Building (not yet built) Sponsor-

Be the one to lay claim to this new intensive care facility where all puppies and nursing mothers reside. This building will enable staff to better care for and tend to at-risk young dogs. Your name, logo and company colors will decorate this pivotal part of the property! We anticipate many adorable photos getting taken—with your sponsor name in sight. A web, newsletter & social media feature story are yours, plus a Walking Trail sign and lunch/beverages on the day of the ribbon cutting!